



Autónoma
Universidad Autónoma del Perú

REPOSITORIO DE LA UNIVERSIDAD AUTÓNOMA DEL PERÚ

Title	Improve the Customer Experience in the Purchase of Furniture
Authors	Cervantes Cristian, Bayona-Oré Sussy & Pintado Nicolas
DOI	https://doi.org/10.1007/978-981-97-3562-4_52
Publisher	Springer Link
Journal	Proceedings of Ninth International Congress on Information and Communication Technology