



Autónoma

Universidad Autónoma del Perú

REPOSITORIO DE LA UNIVERSIDAD AUTÓNOMA DEL PERÚ

Title	Influence of Retail e-Commerce Website Design on Perceived Risk in Online Purchases
Type	info:eu-repo/semantics/article
Authors	Elizabeth García-Salirrosas y Rafael Rondon-Eusebio
DOI	10.1109/ICBIR54589.2022.9786398
Publisher	IEEE
Journal	ICBIR 2022 - 2022 7th International Conference on Business and Industrial Rese
Rights	info:eu-repo/semantics/restrictedAccess
License	https://creativecommons.org/licenses/by-nc-nd/4.0/